ERROL FLYNN · IDA LUPINO · ELEANOR PARKER



with GIG YOUNG Directed by PETER GODFREY Produced by HENRY BLANKE

Screenplay by Thames Williamson • Based on the Novel and Play by Margaret Kennedy • Music by Erich Wolfgang Korngold A Warner Bros. • First National Picture

REPRODUCED ABOVE IS THE STRIKING 24-SHEET. SEE OTHER POSTERS ON BACK COVER

The CAST

Sebastian	ERROL FLYNN
Gemma	IDA LUPINO
Fenella	ELEANOR PARKER
	GIG YOUNG
	REGINALD DENNY
Mrs. MacLean	ISOBEL ELSOM
Heinrich	ALBERT BASSERMAN
Steinach	LUDWIG STOSSEL
Ballet Specialty	MILADA MLADOVA
	GEORGE ZORITCH
Landlady	HELENE THIMIG
	FRANK PUGLIA
Minister	FRANK REICHER

The STORY (Not for publication)

In Venice, a wealthy English girl, Fenella (Eleanor Parker) is in love with a struggling musician, Caryl (Gig Young), but he will not marry her in his present penniless state. At the castle which Fenella's parents (Reginald Denny and Isobel Elsom) have rented, visiting girl students are invading the halls on an inspection tour. One of the young girls is forcibly carried into the main drawing room.

She is the gaminesque Gemma (Ida Lupino), who, though dressed as a student, is really stealing food for her family. Fenella's parents believe that her protector is the man with whom their own daughter is in love. After Gemma is dismissed, Fenella's parents tell their daughter that her sweetheart is unfaithful and is keeping a young thief in his apartment. Fenella is furious and leaves for the mountains with her family. Caryl does not understand this move, and later tells his brother, Sebastian (Errol Flynn), his troubles.

Sebastian decides that Fenella must learn the truth, and together with Gemma packs up and sets out to catch up with the English folk. They travel by foot, and earn their way by singing in wayside cafes. Fenella is immediately intrigued with Sebastian and shifts her attention to him. Gemma, uneasy, faces Fenella and declares her own love for the philandering Sebastian, but Fenella continues to be fascinated.

The scene shifts to London, where Sebastian and Gemma, now married, are happy though poor, and he is having his ballet produced.

Events move quickly to a climax when, as the premiere nears, the ballerina refuses to continue, and Gemma arrives with word that her baby is seriously ill. Sebastian, preoccupied, pays little attention and Gemma flees. He has a rendezvous with Fenella, but realizes on opening night, that Gemma is his only love, and seeking her, finds her high in the balcony as the curtain rises on the ballet, "Gemma—Escape Me Never".

RUNNING TIME: 104 MIN.

The PRODUCTION STAFF

Produced by Henry Blanke. Directed by Peter Godfrey. Screen play by Thames Williamson; based on the novel and play by Margaret Kennedy. Director of Photography, Sol Polito, A.S.C. Art Director, Carl Weyl. Film Editor, Clarence Kolster. Sound by Dolph Thomas. Dialogue Director, Robert Stevens. Special Effects by Harry Barndollar; director, Willard Van Enger, A.S.C. Set Decorations by Fred M. MacLean Ballet Sequences staged and directed by Leroy Prinz. Wardrobe by Bernard Newman. Ballet costumes by Travilla. Make-up artist, Perc Westmore. Music by Erich Wolfgang Korngold. Orchestral Arrangements by Hugo Friedhofer. Musical Director, Leo F. Forbstein. Assistant Director, Claude Archer.



(Advance Short) -

'Escape Me Never' Coming to Strand

Warner Bros.' "Escape Me Never", opening Friday at the Strand Theatre with Errol Flynn, Ida Lupino, Eleanor Parker and Gig Young, brings to the screen one of Margaret Kennedy's most popular novels, originally called "The Fool of the Family". Peter Godfrey directed the film version.



Still IL-582

(Opening Day Short) Film Opening Today

Ida Lupino

MAT 1G

Errol Flynn, Ida Lupino, Eleanor Parker and Gig Young appear in Warner Bros.' production of "Escape Me Never", based on the celebrated Margaret Kennedy play and novel, which opens today at the Strand Theatre. Peter Godfrey directed.

(Prepared Review)

'Escape Me Never' Proves **Enchanting Film Drama**

and mood permeates Warner Bros.' excellent film version of "Escape Me Never", starring Errol Flynn, Ida Lupino, Eleanor Parker and Gig Young. which opened last night at the Strand Theatre. It is the charm of the Austrian Tyrol, the appeal of classical ballet plus lyrical music which highlights the picture form of Margaret Kennedy's celebrated novel and play. "Escape Me Never" is cinema magic at its best.

Henry Blanke, Warner Bros. producer, and director Peter Godfrey have given Thames Williamson's screen play a tender interpretation. There is charm and laughter and more than an occasional tug at the heartstrings in this colorful story of a gifted family of musicians.

Erich Wolfgang Korngold's specially written ballet music is set off by the finished dancing of the distinguished Ballet Russe stars, Milada Mladova and George Zoritch. The supporting cast is also uniformly excellent, including the performances of Reginald Denny, Isobel Elsom, Albert Basserman, Ludwig Stoessel. Helene Thimig and Frank

"Escape Me Never" takes place

A completely different flavor the turn of the century, and is beautifully reproduced by the Warner studio, Art director Carl Weyl and photographer Sol Polito, as well as choreographer LeRoy Prinz, all rate bows for their particular chores.

> This film marks the first time for Errol Flynn and Ida Lupino to appear together, and it is an especially bright combination. All the charm of the happy-golucky Venetians is captured by this duo under Peter Godfrey's feeling direction. Flynn's romantic fair is well contrasted by the studied characterization turned in by Miss Lupino. The dramatic scenes toward the end of the film are handled delicately and project that light, carefree touch which is so important to the tale.

> Eleanor Parker and Gig Young complete the leading roster of players. The love affairs of the main quartet of personalities is charmingly sketched against the European scene. The Margaret Kennedy story abounds in many vignettes of lively humor, sprightly situations and rare enchantment. That is the appeal of "Escape Me Never".

Jot it down as something unusual in film entertainment. It marks another Grade A attracin Italy, Austria and England at tion for the Strand Theatre.

(Advance Sunday Reader)

Errol Flynn Tops Cast of Warners' 'Escape Me Never'

Errol Flynn faces his toughest opponent in Warner Bros.' "Escape Me Never", opening Friday at the Strand Theatre, with Ida Lupino, Eleanor Parker and Gig Young heading a distinguished cast. The opponent in this particular film does not swing a sword, or shoot a .44 as Flynn's main battle in "Escape Me Never" is with a piano.

Cast as a musician in the film version of Margaret Kennedy's celebrated novel and play, Flynn had to play on a pianoforte and a concertina. Ida Lupino is called upon for two songs, but whereas this actress is an experienced singer, Flynn and musical instruments have never before worked together in pictures.

The ordeal was survived successfully however, and the music especially written for "Escape Me Never" by Erich Wolfgang Korngold is given an honest presentation.

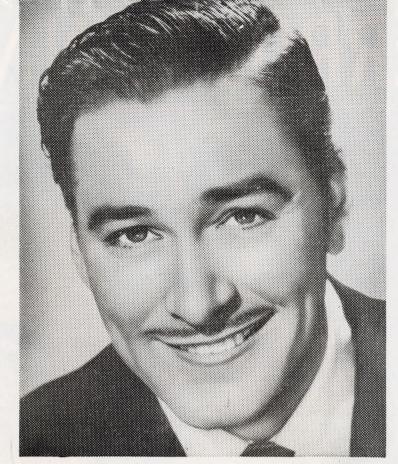
Besides Flynn's musical accomplishments in the film, a ballet sequence by the distinguished dancers of the Ballet Russe, Milada Mladova and George Zoritch, is another highlight. LeRoy Prinz directed the ballet scenes in the production.

Peter Godfrey directed "Escape Me Never", with Henry Blanke in charge of production. In addition to the quartet of stars who top the cast there is an imposing array of personalities in the supporting cast.

Old Keystone Comedy Cops at Warner Bros.

The Keystone Cops of silent flicker fame have traded in their nightsticks for powderpuffs. In the early days of movie making actors had to apply their own make-up, so the Keystoners learned all about the greasepaint art.

Three of them, Hank Mann, Billy Dill and Glenn Cavender, became professional make-up men at the Warner Bros, studio, where they recently completed work on "Escape Me Never".



ERROL FLYNN heads a brilliant cast in Warner Bros.', romantic drama, "Escape Me Never", at the Strand. MAT 2E

Still EP-584

LOVELY. Eleanor Parker rises to new heights in Warner Bros.' film version of the celebrated story, "Escape Me Never", due Friday at the Strand. MAT 2D



Celebrated Story Now Filmed

Warner Bros.' "Escape Me Never", film version of the celebrated novel and play by Margaret Kennedy, opens at the Strand Theatre on Friday, with Errol Flynn, Ida Lupino, Eleanor Parker and Gig Young in the leading roles. The supporting cast is headed by Reginald Denny, Isobel Elsom, Albert Basserman and Ludwig Stoessel, with the distinguished Ballet Russe dancers, Milada Mladova and George Zoritch featured in a ballet sequence.

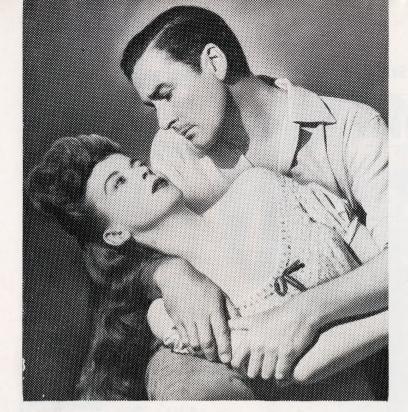
Directed by Peter Godfrey and produced by Henry Blanke, "Escape Me Never" has a musical score especially written by Erich Wolfgang Korngold, The screen play is by Thames Wil-

IDA LUPINO SINGS TWICE IN FILM

Ida Lupino sings two original songs in her latest Warner Bros. film, "Escape Me Never", which opens at the Strand Theatre on Friday with Errol Flynn, Eleanor Parker and Gig Young

in the other starring roles.

The numbers, "Love For Love" and "O Nene," were written by Erich Wolfgang Korngold with lyrics by Ted Koehler and Alda Franchetti, ace tunesmiths.



Still 656-510

"ESCAPE ME NEVER". Ida Lupino and Errol Flynn in Warner Bros.', filmization of Margaret Kennedy's best-seller and play, due Friday at the Strand Theatre.

MAT 20

Errol Flynn Globe-Trotter Deluxe Before Hollywood

Screen star Errol Flynn now costarring in Warner Bros.' "Escape Me Never" with Ida Lupino, Eleanor Parker and Gig Young at the Strand Thaetre, is all things to all men.

The actor has had enough varied adventures and unusual experiences to match conversation with men from all walks of life. His career covers three continents and a dozen different skills.

The sportsman adventurer was born in Tasmania and came to fame in Hollywood, but in the intervening years none of his screen roles can overshadow his fascinating adventures around the world.

In "Escape Me Never" he portrays a vagabond musician traveling through Italy, Switzerland and England. Yet, Errol has traveled around the world in reality, hitting many of the little known spots. He's vagabonded down the coast of Mexico and

around South America. He's cruised to islands in the South Pacific.

As a sportsman he was boxing contender for the 1928 Olympic Games as a representative of Ireland. He has clumped his way over miles of ocean bottom exploring undersea life in a diver's suit and helmet. He is a licensed airplane pilot and expert boatman. He is mechanically minded, can repair practically any kind of motor, and in direct contrast can speak authoritatively of antiques, rare paintings and bric-abrac.

Besides all of this activity, Flynn has found time to write two books, "Beam Ends" and "Showdown", both of which have met with more than average success. However his pet pastime is his yacht. In between films he always takes a short trip down the coast, or if time permits, an extended jaunt to some foreign locale for a complete change.

Warners Build Alps, Venice On Burbank Lot

When the Alpine scenes were filmed for Warner Bros.' "Escape Me Never", starring Errol Flynn, Ida Lupino, Eleanor Parker and Gig Young, opening Friday at the Strand Theatre, it was a case of bringing the mountains to Mahomet—or Burbank.

On one of the sound stages Carl Weyl had a small portion of the Alps constructed complete with streams, trees, shrubbery and bubbling brooks. Unlike any other mountain brooks, it was steam-heated to 80 degrees and the speed of its flow could be regulated by moving a lever.

For the opening scenes, art director Weyl had an authentic reproduction of the Grand Canal in Venice built on the back lot. It was complete even to the slowly moving water, gayly-painted gondolas and flocks of pigeons. This set was one of 30 used in the film, including: a lavish London ballroom, interior of the Royal Theatre, a Venetian castle and an Alpine resort hotel.

The entire film was photographed on the Burbank lot, although the story progresses from Venice in the spring to the Dolomite (Austrian Tyrol) sequence in the summer, and to London in the autumn and early winter.

Dancers Discuss Pet Traditions

Ask a few young dancers what is ballet tradition and the answers come quick, short and simple.

Says one ballerina, "When I cross myself before coming out on the stage, that is tradition."

"Tradition is to part your hair in the middle and slick it down on the sides," says another.

"Tradition is when you tie the ribbons on your toe shoes so that the audience cannot see the knots," explains a third.

The opinions come from three of 34 dancers of a new ballet to be seen for the first time in Warner Bros.' "Escape Me Never", opening Friday at the Strand Theatre.

Ida Lupino's Reminiscing On 'Escape Me Never' Set

Professionally, Ida Lupino and her present director, Peter Godfrey have a lot in common. They've been in the chips and out of them at the same time, and occasionally at the same places.

The two got to reminiscing on the set of "Escape Me Never" at Warner Bros., in which Ida is co-starred with Errol Flynn, Eleanor Parker and Gig Young. The results constitute a fair little yarn.

Back in 1937 they had both been given the gate, or what amounts to the gate. Ida had just wound up a little nifty called "Artists and Models" and was very much at liberty. Godfrey had completed directing Julie Hayden and Cedric Hardwicke in "Shadow and Substance" and

Professionally, Ida Lupino and was also looking for work.

The two met at a party, compared notes, found they had a lot of thoughts in common and decided to write radio skits together until their luck changed. At least the writing kept them busy during their dual depression until they both got legitimate work again.

Ida was called for a starring role in "The Light That Failed" and Peter latched onto a directing job at a major studio. Again came the great silence and another attempt to write, direct and produce radio shows.

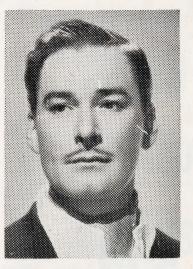
Eventually Ida landed a good contract at Warner Bros., which had been her goal for a long time. Godfrey was signed by that company a little later.



Still IL-570
IDA LUPINO as Gemma, gamin-waif in Warner
Bros.', "Escape Me Never", at the Strand.
MAT 2F

Twins Alternate Screen Role For New Warner Film

In Warner Bros.' "Escape Me Never", opening Friday at the Strand, Ida Lupino plays the mother of an eleven-month old baby. Because the law reads that a baby of that age can only work two hours a day before cameras, smart Warner Bros. engaged identical twins, David and Michael Chubb for the role. Pay was the same for both babies.



Still EF-463

Errol Flynn MAT 1E

Eleanor Parker Into Films Via The Pasadena Playhouse

"Escape Me Never", which is the title of Eleanor Parker's latest Warner Bros.' film, opening Friday at the Strand Theatre, is also a good title for her attitude toward an acting career. From the time she first attended grammar school, the young actress who shares top billing with Errol Flynn, Ida Lupino and Gig Young in the picture has seen to it that no opportunity to act has ever escaped her.

At ten she was chosen to be one of two Cleveland children to be apprenticed to the Cleveland Playhouse. In high school she was president of the Dramatic Society.

For experience Eleanor has played in summer stock at Martha's Vineyard, Mass. One year, to pay her tuition, she waited on tables. The next she was head

Temperamental Birds

In one important scene of "Escape Me Never", a group of pigeons were supposed to stroll back and forth in front of costars Eleanor Parker and Gig Young as part of a romantic sequence. When the property man released the pigeons, they refused to stroll and insisted on flying.

The property man complained to the pigeons' owner. "Oh", said the pigeon man, "I didn't know you wanted foreground pigeons, they're a different kind." usher. Eleanor loved it all, just so long as she could smell the grease-paint and be around people who were concerned about "parts," "sides" and readings."

No sooner had she graduated from high school then Eleanor Parker made a bee-line for the Pasadena Community Playhouse. A first-year student, she was not thinking too much about the future, was content just to soak up all she could of the technical side of acting.

Into her life one day strolled a Warner Talent Scout. He tested her on Tuesday. The following Monday she was on the Warner payroll and at work.



Eleanor Parker
MAT 1D

Errol Flynn Plays Unusual Role In 'Escape Me Never'

The music department at Warner Bros. Studios has been working overtime as a teaching organization and the pupils are among the highest paid stars and players in the motion pic-

ture industry. In Warner Bros.' "Escape

Me Never".

Errol Flynn,

who normally

plays heroics

on a horse or

behind a ra-

pier, uses a

concertina to

good effect. It

was a new

skill for Flynn.

and a nice job

of instruction

for a member

of the music



MAT IA

Errol Flynn

department. In "The Beast With Five Fingers", Victor Francen as a concert pianist living in retirement had to play a difficult composition for the left hand. The piece was composed by Victor Aller of the music department, and he also taught Francen how to play in the right style.

Robert Alda also had to handle the piano. This came easy to him. He put in a long apprenticeship as George Gershwin for "Rhapsody In Blue." It was just a matter of limbering up.

The big assignment was to have John Garfield play the violin with all the dash and bravura of a concert virtuoso, for "Humoresque." Three hours of hard practising every day under the watchful eye of two members of the department of music and Garfield has gradu-

The public is assured of one thing, that the music will sound right, even if now and then the fingering is off.

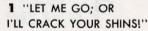
Ballet Stars in Film

George Zoritch and Milada Mladova, stars of the Ballet Russe, appear in "Primavera" ballet sequence in Warner Bros.' "Escape Me Never" opening Friday at the Strand Theatre.

ORDER Mat 656-501-x from Campaign Plan Editor, Warner Bros. Pictures, Inc., 321 West 44th St., N. Y. 18, N. Y.

MOVIE-OF-THE-WEEK: ESCAPE ME NEVER starring FLYNN · LUPINO · PARKER







2 "I CAN'T MARRY YOU -BECAUSE OF GEMMA!"

Young, carefree love in 1900 against a colorful canvas of Venice in the

spring and London in the autumn, highlights Warner Bros.' newest roman-

tic drama, "Escape Me Never," adapted from Margaret Kennedy's cele-

brated international best-seller and play. Starring Errol Flynn, Ida Lupino,

Eleanor Parker with Gig Young, the film has been brilliantly directed by

Peter Godfrey, from a screen play by Thames Williamson. Erich Wolf-

gang Korngold has composed an original ballet for Leroy Prinz which

serves as a dramatic climax for the charming story, with Ballet Russe stars,

George Zoritch and Milada Mladova, prominent in the actual performance.

Reproduced above are several outstanding moments in the story's develop-

ment: (1) Hungry and worried over her family, Gemma (Ida Lupino)

disguised as a touring student girl invades a summer castle of visiting Eng-

lish gentlefolk, to get food. (2) Fenella (Eleanor Parker) wealthy English

girl, whose parents have rented the castle, is in love with Caryl (Gig

Young), gay, penniless musician, but has a quarrel with him and leaves



3 GEMMA SINGS "O NENE" AS SEBASTIAN PLAYS



4 "I'M NOT CARYL'S GIRL - NEVER WAS."



5 "IF MADAME WON'T DANCE, GET SOMEONE ELSE."

suddenly. (3) Gemma and Caryl's brother, Sebastian (Errol Flynn) set out to catch up with Fenella and untangle the misunderstanding. Enroute through the Tyrol, they earn their way singing in wayside cafes. (4) When Gemma finally reaches Fenella, she confronts her with her own love and affection for Sebastian, as the English beauty has now turned her fickle affections to this romantic artist. (5) The big night arrives in London for Sebastian's ballet to be performed, but at a rehearsal the ballerina balks at dancing to the difficult music. However this problem is unraveled before curtain time, and the ballet proceeds on schedule. The symphony orchestra strikes up the opening notes as Sebastian searches for Gemma, whom he knows now is his true love, and finally locates her in the top gallery just as the curtains part on the ballet which is entitled, "Gemma — Escape Me Never". Henry Blanke, Warner Bros. producer, was in charge of this pro-

duction which stars Errol Flynn, Ida Lupino and Eleanor Parker. Gig

ANCIENT SEWING MACHINE USED

Bertha, the sewing machine girl, had nothing on Ida Lupino when it comes to turning out the

For a sequence in her current Warner Bros. film, "Escape Me Never", which opens at the Strand Theatre on Friday with Errol Flynn, Eleanor Parker and Gig Young rounding out the stellar cast. Ida spent the day huddled over a battered sewing machine while stitching her way

through an imposing pile of detachable shirt cuffs.

The ancient machine supplied by the property department had seen its best days around the year 1850, and didn't make the work any easier for the star.

To operate it Ida had to pump two pedals which vibrated a Rube Goldberg contraption of pulleys and belts into motion causing the needle to stutter its way along a seam.



MAT 1B

GIG YOUNG FOLLOWS CALENDAR

When Gig Young, does something, he usually tries to act on a date that means something. At least his record in Holly-

Young completes the roster of stellar names in the picture.

wood so indicates. Gig's score card reads like

Arrived in Hollywood April Fool's Day, 1937.

Signed his Warner Bros. contract April Fool's Day, 1941. Joined the service, Coast Guard, on December 7, 1942.

Mustered out of the service after considerable duty in the Pacific, Fourth of July, 1945.

Started his first picture after honorable discharge, Armistice Day, the picture being "Escape Me Never", which opens Friday at the Strand Theatre.

In "Escape Me Never", Young appears with Errol Flynn, Eleanor Parker and Ida Lupino. He plays the role of Caryl, a struggling musician.

'Escape Me Never' Features Special Dance Sequence

Ballet enthusiasts will be interested in the dance sequence created especially for Warner Bros.' motion picture version of "Escape Me Never", which stars Errol Flynn, Ida Lupino,

Parker with Gig Young. opening Friday at the Strand Theatre. A high spot of the film adaptation of the Margaret Kennedy story is a ballet called "Prim avera", which Leroy Prinz directed with a corps de ballet of 24 girls and six men.

Eleanor



Eleanor Parker MAT 1C

Featured in this sequence are George Zoritch and Milada Mladova of the Ballet Russe and Betee Bryson.

The ballet is based on Botticelli's painting of the beautiful woman personifying new life which is entitled "Primavera". meaning Goddess of Spring. Before the five-week rehearsal period began, Prinz visited Washington, D. C. to study the original painting so as to recreate the overall effect.

Erich Wolfgang Korngold, distinguished composer, wrote the original music for the ballet. Included in the corps de ballet are Panchita Rowe, whose fencing won her the title of Pacific Coast Woman's Foil Champion in 1945, also Gloria Atherton, who started her film career at the age of 11 when Leroy Prinz directed dance numbers for "The Starmaker".

Composes Special Music

Erich Wolfgang Korngold composed the special music which is a highlight of Warner Bros.' "Escape Me Never" opening Friday at the Strand Theatre. The score includes ballet music as well as the general production background.













RESISTOL HATS



FOR RADIO CAMPAIGNS!

- 1) Spot Announcements and Station Breaks on same platter popular feature employing good music and strong selling copy. ORDER "Escape Me Never Spot Announcements" from your local Warner Bros. Exchange.
- Interview in Hollywood with Eleanor Parker and Ida Lupino Dozens of stations and movie commentators use this as a regular feature — about

ORDER "Escape Me Never Interview Record" from Campaign Plan Editor, Warner Bros. Pictures, Inc., 321 West 44th St., New York 18, N. Y.

TRIO OF MOTHER-CHILD STUNTS

Put this great Mother-Child still to work in any of the following ways:

- 1) Best Mother-And-Child Candid Photo Contest (for newspaper or lobby). Free portrait, promoted from local photo studio is the prize.
- 2) Dairy Products Tie-Up, featuring still and suggested copy as follows:

Mothers! Good health is inescapable . . . when you give him (Name of Milk)

in Warner Bros.' "Escape Me Never" at the Strand

3) Cutest Twins Contest: based on the fact that not one, but two babies, alternated in the single role of Ida Lupino's film baby. Spot contest in newspapers or on board in lobby.

ORDER: "Still No. 656-111" from Campaign Plan

FOR CO-OP CAMPAIGNS

ORDER: "No. 656 Window Display Stills"-set of 6 or individually by numbers indicated -from Campaign Plan Editor.



NEWSPAPER FASHION MATS



IDA LUPINO, lovely star of Warner Bros.' current film drama, "Escape Me Never", chooses the attractive costume, above, for informal dining at home. The white crepe blouse, studded with beads, is artfully combined with a voluminous fuchsia and chartreuse striped taffeta skirt.

Mat No. 656-201-X

FLYNN QUIZ

An Arkansas exhib told us he got a lot of action from a lobby contest in which he asked patrons to choose their favorite Flynn picture and why - promoted a few prizes, gave half dozen passes for best answers received.



JET SEQUINS sparkle on the gossamer black tunic top of the attractive formal dinner gown worn here by Eleanor Parker, currently starring in Warner Bros.' new romantic drama, "Escape Me Never". The pencil-slim skirt is of heavy silk crepe.

Mat No. 656-101-X

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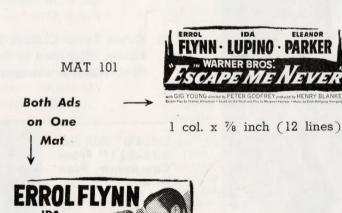


Mat 202 — 2 cols. x 21/4 inches (64 lines)





Mat 201 — 2 cols. x 1½ inches (40 lines)





l col. x 21/8 inches (29 lines)

BLOUSE PROMOTION



Here's the Peggy Martin Blouse fullpage ad featuring Ida Lupino and crediting "Escape Me Never" which appeared in recent issues of MADEMOI-SELLE, CHARM and GLAMOUR magazines. Counter card reproductions of this ad (ac-

tual size 10" x $15\frac{1}{2}$ ", in 2 colors) AND newspaper publicity mats (size: 2-col. x $5\frac{1}{4}$ " deep) are available, FREE, for local tie-ups.

For counter cards and newspaper mats, write:

Mr. J. R. Kupsick,

Kupsick Advertising Agency,

122 E. 42nd St., New York City

TWO SONG HITS!

This show has two big song numbers — "Love for Love" and "O Nene." M. Witmark & Sons published them. "Love For Love" has been recorded by Claude Thornhill's orchestra for Columbia, Andy Russell (Capitol), Hal McIn-

tyre (MGM), Vaughn Monroe (Victor) and Anita Ellis (Mercury). Lots of others too.



Remember your band leaders, disc jockeys, music stores and juke box proprietors for tiein plugs and title sheet displays.



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COVER



Mat 401 — 4 cols. x 95% inches (540 lines)





Mat 304 — 3 cols. x 85% inches (363 lines)



Mat 305 3 cols. x 141/2 inches (609 lines)

GIG YOUNG · PETER GODFREY · HENRY BLANKE

Based on the Novel and Play by Margaret Kennedy • Music by Erich Wolfgang Korngold Screen Play by Thames Williamson



with GIG YOUNG directed by PETER GODFREY produced by HENRY BLANKE Screen Play by Thames Willramson • Based on the Novel and Play by Margaret Kennedy • Music by Erich Wolfgang Korngold

Mat 206 — 2 cols. x 111/4 inches (316 lines)



l col. x $10\frac{1}{2}$ inches (146 lines)





Mat 207 — 2 cols. x 131/4 inches (370 lines)



Mat 302 — 3 cols. x 6% inches (282 lines)



Mat 301 - 3 cols. x $5\frac{3}{4}$ inches (240 lines)





Based on the Novel and Play by Margaret Kennedy • Music by Erich Wolfgang Korngold Screen Play by Thames Williamson

Mat 205 — 2 cols. x 9% inches (276 lines)





Mat 303 — 3 cols. x 85% inches (366 lines)

See Small Space Ads and Slugs on Page 6 of the Pressbook.

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FLYNN LUPINO PARKER	100%
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"ESCAPE ME NEVER"	100%
with	
GIG YOUNG	25%
* * *	
Directed by Peter Godfrey	25%
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Based on the Novel and Play by Margaret Kennedy	2%
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Produced by Henry Blanke	25%
A Warner BrosFirst National Picture	5%

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